



## **HELPING CONNECT PATIENTS TO CELL AND GENETIC THERAPY**

Cell and genetic therapy may be a treatment option for patients living with serious diseases.

Vertex is committed to providing education and support to patients throughout the treatment journey.

# Introducing Vertex Education, Access, and Support

The decision to undergo therapy is complex, and the treatment journey itself can be challenging—for patients, their caregivers, and their providers, too.

At Vertex, we believe in the possibilities of cell and genetic therapy, so it is important that all eligible patients have the opportunity to understand and access treatment options.





# Vertex Is Committed to Supporting the Patient Journey

As you and your patients explore treatment options and prepare to embark on the Vertex cell and genetic therapy journey, know that we are ready to provide education and guidance.

## We focus on 3 specific areas before, during, and after treatment:

- **Education**—preparing for the treatment journey, including setting expectations and addressing challenges
- **Access**—navigating administrative processes
- **Support**—providing assistance throughout and at each key milestone

Vertex collaborates with care teams and support staff at authorized treatment centers (ATCs) to provide logistical support and education and develops robust support programs for patients and caregivers at every step of their journey.



## Patient Education



**Education is important to make an informed decision.** Our Patient Educators are here to educate patients and their caregivers to help ensure they have the information needed to discuss options with their care teams/healthcare provider.

### What Vertex does to keep patients and their caregivers informed

- Provide an overview of gene therapy options
- Educate on disease states
- Share product information, including an overview of the treatment journey



## Access and Reimbursement Education



**Equitable patient access is important to help ensure that patients can receive therapy.** We believe that every appropriate patient should be able to receive therapy regardless of insurance type. Our Access and Reimbursement Leads are here to educate hospitals throughout the treatment journey, maintaining our commitment to timely access and reimbursement for cell and genetic therapy.

### What Vertex does to enable access

- Offer knowledge of hospital administration and payer reimbursement
- Engage with hospitals to educate on the most up-to-date access and reimbursement information, such as
  - Payer policy specifics
  - Coding
  - Coverage
  - Payment models
- Provide additional access education and considerations for common insurance processes

## Vertex Connects™



**The journey with cell and genetic therapy involves complex steps with many different stakeholders.** Vertex Connects is a program that provides educational resources, communications, and support to help navigate the treatment journey for patients who have been prescribed a Vertex gene therapy, and their loved ones.

### Vertex Connects offers support through a small team of dedicated care managers who will

- Share educational resources to help patients prepare for each step
- Provide information and help answer questions along the treatment journey
- Work with ATCs delivering gene therapy to help coordinate order logistics for each patient's treatment journey



Confirmation of eligibility and a completed enrollment form are required to enroll in Vertex Connects Patient Support. Enrollment in Vertex Connects Patient Support is not required for Vertex cell and genetic therapy.



# We're here to help

Learn more about our commitment  
and the support available

[www.VertexConnects.com](http://www.VertexConnects.com)

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